



## Zenka, concept :

Eyewear that changes your look with a simple clip !

*Like nature, which adopts a new look each season, we all evolve and reinvent ourselves as our desires and lives change. This is why Zenka has designed interchangeable eyewear that can be transformed to suit our mood and lifestyle.*

### Change of decor



The principle is simple and ingenious: a printed and colourful clip-on part is added to the top or bottom of a solid coloured frame, transforming it in just one click into trendy, eye-catching and unique glasses. These decorative elements are as easy to remove as they are to attach.

### For each new season, a new look

To allow glasses wearers to find the perfect match for their mood of the moment, Zenka offers a wide range of frames and a multitude of clips with new designs each season.

Our clips reflect the latest fashion trends. The Strass collection followed on from Graffiti which sits alongside the series Ethnic, Bayadère, Pois, Panthère, Navy, and so on...



### High-quality products

Frames are made from high-tech materials such as stainless steel, titanium, TNG and acetate. This collection also benefits from 100% French manufacturing.



This concept is only available from approved Zenka opticians