



## PRESS KIT

Contact Press :  
tel : 03 84 73 77 20  
zenka@zenka.fr

Institutionnal website  
[www.zenka.fr](http://www.zenka.fr)



## “Artist” concept by Zenka

**Blackboard**, a fun and inventive frame concept **you can decorate yourself**.

### Change your design as you want

Just take off the removable "blackboard" clip from the glasses, draw your own design, click the clip back into place and **wear your design for an evening, a month, a whole year... then wipe it off and start again !**

### Enjoy the removable concept

With the Zenka concepts, you can remove the clip before you decorate to make sure you don't run over on to the lenses !

### Experience the high technology

A special **High Tech blackboard** coating is used to produce the clips so that the designs are strong and water-proof, but can be wiped off using an usual solvent, without affecting the quality of the coating.

### Express your creative mood

Draw a flower or a heart, record an event or express an idea, sketch a piece of graffiti or a symbol, opt a for white, fluorescent or gold design... everything can be done !

This concept is only available from approved Zenka opticians

Made in France

ZENKA diffusion - 3 Avenue de la République - 39800 POLIGNY  
zenka@zenka.fr